

Thalmässing, September 5, 2008

Press Release under www.elsbett.com

ELSBETT at the IAA 2008 in Hannover

Drive your truck with plant oil

Compact Fuel Converters as Innovation in HGV Segment

ELSBETT Technologie GmbH presents the Compact Fuel Converter with integrated control element, heat exchanger and filter as an innovation in the HGV segment at the IAA in Hannover. With this technology, diesel engines of HGV's, agricultural and construction machinery are convertible to an operation on pure rapeseed oil. Since decades, the Elsbett family as the originator has been enjoying a worldwide reputation in the field of diesel technology as being the innovator. The development of the direct injection for passenger car engines and the "Elsbett Engine" are regarded as milestones in the history of the company. A modern conversion technology allows an engine-saving and environmentally sound operation on cost-saving rapeseed oil. At the same time, this kind of fuel has in no way an adverse affect on the engine's capacity and fuel consumption. The fuelling with conventional diesel is still possible without restriction of any kind. For further information, please visit www.elsbett.com.

18 lines / approx. 1.000 signs

Caption

ELSBETT Module Unit Six Litre Engine: space-saving and easy installation with integrated heat exchanger, filter and control element.

Photo: ELSBETT Technologie GmbH



The photo is available under
<http://www.elsbett.com/de/aktuelles/presseberichte.html>

A copy is free of charge, a voucher is desired.

For further enquiries, please contact

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ELSBETT AG at a glance:

- 1964** Foundation of the predecessor company "ELSBETT-Konstruktion" by Ludwig Elsbett and his son Günter in Hilpoltstein.
- 1973** ELSBETT starts with the development of the first serially produced direct injection diesel engine for passenger cars (tdi) and sells the concept to the worldwide automotive industry.
- 1980** Laying of the cornerstone for the production of the worldwide first engine that runs on vegetable oil fuel with direct injection, the legendary "ELSBETT-Engine".
- 1996** Start of the commercial conversion of serially produced diesel engines to ELSBETT vegetable oil technology.
- 2000** Foundation of the ELSBETT AG with ELSBETT Technologie GmbH as its wholly owned subsidiary.
- 2002** Beginning to establish a network of ELSBETT service partners, who are conducting conversions to vegetable oil technology for customers. Today, more than 150 partners are worldwide existing.
- 2007** ELSBETT presents the new compact module: exhaust-gas temperature dependent load gear and module unit.
- 2008** ELSBETT presents the new compact module and power compensation for large CR HGV engines.

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